

One tool that takes admin off your plate

Built for your workflow. Tried with your team. Across the Greater Toronto Area.

Service area: Greater Toronto Area

We come to you

The offer: We build one custom tool around the admin work that eats your week - quoting, invoicing, follow-ups, paperwork, chasing documents. 14 days to a working tool. **\$0 to try.** No vertical pitch, no cohort application. If the bottleneck is obvious in a 15-minute coffee, we build.

WHO WE ARE

Two people who will sit with you in person, watch the messy process, and ship software around it:

Dhruv Chadha: AI Product Builder & Founder (dc@nurtureiq.ai)

Peyman Pardis: Tech & Business AI Transformation Consultant

GTA owners lose a lot of their week to the same loop: retyping paperwork, hunting missing customer info, untracked change orders, and leads that die in the inbox. We are not selling a chatbot or a generic "AI platform." We are looking for a handful of teams where that loop is obvious, and we can take it off your plate.

We have not locked a trade or industry yet on purpose. The coffee is how we find the teams where the work is real and repeatable.

WHAT YOU GET

If we take it on, you get a working tool built around **one** bottleneck, not a 6-month consulting project:

\$0 to try

We design, build, and put the tool in your team's hands at **zero development cost** during the trial.

14 days, not 6 months

A working tool fitted to how you already operate, delivered in days so staff can use it on real jobs.

We come to you

On-site anywhere in the GTA: your shop, office, or job trailer. We learn the workflow in person and train the people who will use it.

Your data stays your data

Customer files, invoices, and job details are used to run your tool. We do not sell them, and we do not use them to train public models.

HOW IT WORKS (NO LOCK-IN)

1. COFFEE (15 MIN)

\$0

In person or a call. You show us the bottleneck. If it is not a clear build, we say so.

2. BUILD + STAFF TRIAL

\$0

We build in about 14 days. Your team uses it on real work while we fix what is rough.

3. KEEP IT OR WE LEAVE

Your call

If it saves time, keep it on a simple monthly plan (hosting, AI usage, support). We put the number in writing before anything continues. If it does not help, we leave. You owe \$0. No contract.

If it does not save hours or make the week easier, you pay \$0.

THIS IS WORTH A COFFEE IF

You run a business in the GTA, someone on the team burns hours every week on the same admin loop, and you can show us that loop in person. We will be honest if we are not the right people to build it.

THE MEETING

15-minute coffee

No pitch deck. Walk us through the painful process. We decide together if there is a tool worth building.

IF WE BUILD

Show us the real workflow

Let us see the inbox, forms, spreadsheet, or software you already use. That is the spec.

IF IT SHIPS

Staff actually try it

Your team uses it for two weeks. Then a straight yes or no. No testimonial required to start.

Next step: 15 minutes, coffee or a call

If a repetitive admin job is chewing through your week, book 15 minutes. We will tell you quickly whether we can take it off your plate. Greater Toronto Area, we come to you.

Dhruv Chadha

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GTA · 15 minutes · no pitch deck

Book a 15-minute coffee